

News Release

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FOR IMMEDIATE RELEASE

Growth of Local Remodel and Design Firm Is Bright Spot for Bay Area Housing Industry

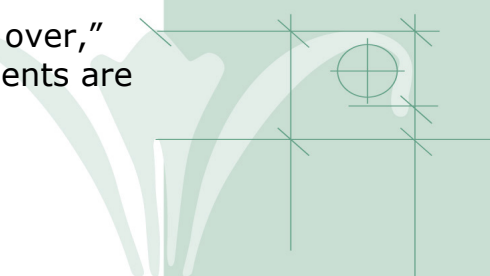
***JNR Design Solutions LLC, of San Jose, launched in 2008,
expands to meet still-growing local demand***

San Jose, Calif. (June 30, 2009) – JNR Design Solutions LLC, celebrating its first anniversary as one of Silicon Valley's newest home renovation and design firms, is feeling the pain – of growth! JNR continues to see consistent market demand and is well positioned for continued future growth, despite a nationwide economic downturn that has hit the San Francisco Bay area particularly hard.

People who might otherwise "move up" are opting to stay in their current homes and remodel to suit their needs, in the process adding value to their homes. In fact, the residential remodeling market is already turning around, according to the National Association of Home Builders® (NAHB) Remodeling Market Index (RMI). The first quarter 2009 measure rose to 34.5 percent over the previous quarter's 25.5.

"JNR took care of both the design and the project management for the remodel of my 75-year-old kitchen, a major project involving a complete redesign and significant construction," says Anna W. of San Jose. "During the remodel, a critical project at work which required me to be out of the area prevented me from being onsite to oversee the remodel, which worried me. With JNR I received frequent updates that allowed me to stay focused on my own work, without worrying about the remodel getting derailed in my absence. My kitchen is now gorgeous, and completed on budget within the 5 weeks originally planned," she continued.

"The days of rampant real estate 'knock down and rebuild' are over," says Thomas Scheid, founder of JNR Design Solutions LLC. "Clients are



cautious with their spending but see the long term value in making updates to their homes.”

Making home renovation easier for the homeowner was a primary reason behind the founding of JNR Design Solutions LLC. Most people have heard stories about how nightmarishly painful the remodeling process can be, and it’s not uncommon for a well run home renovation project to become a full time job for the homeowner. What differentiates JNR Design Solutions from many competitors is the “Single Contact” project management approach, which takes the burden of project management off the home owner, increases efficiency and ensures that costs are well controlled.

“We have been extremely pleased with the growth we are experiencing, and are thankful to our client base for the personal referrals and online reviews at Yelp, for example, which have contributed significantly to our growth,” notes Scheid. “We are very optimistic about our future in this recovering industry.”

For more information about JNR Design Solutions, visit www.jnrds.com

JNR Design Solutions LLC

JNR Design Solutions LLC provides personalized renovation/remodeling solutions to the Silicon Valley and surrounding areas. We offer a one stop approach for space planning, color consultations, design services, project management and contractor sourcing. We also offer our clients custom and modular cabinetry along with a multitude of countertop options in natural stone and man-made solid surfaces.

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